



TORONTO ART CRAWL

2024 SPONSORSHIP DECK

WWW.TORONTOARTCRAWL.COM

[@TORONTOARTCRAWL](https://www.instagram.com/torontoartcrawl)

EST. 2013



ABOUT US

Toronto Art Crawl was founded in 2013 by Nadia Lloyd, Toronto artist & designer, with the mission and vision to provide Toronto artists and artisans an opportunity to create, show their work, and make a living from their passion. Since its inception, Toronto Art Crawl has hosted OVER 81 events featuring thousands of artists and welcoming thousands of happy shoppers.



"I am so proud that Toronto Art Crawl has been voted Top 6 art fair to attend in Toronto 3 years in a row by BlogTO, not to mention having three seasons Presented by Cirque Du Soleil." Nadia Lloyd

NADIA LLOYD
CREATIVE DIRECTOR/ ARTIST
WWW.NADIALLOYD.COM

VOTED BEST 2021 TORONTO ARTIST & FACE DESIGNER
BY NOW MAGAZINE

"I've been attending TAC events since day one and I am NEVER disappointed! Amazing talent and great location and the DJ's are amazing!" Gill M, Liberty Village



WHAT MAKES US UNIQUE?

- 11 years of creating amazing events
- Thousands of eager shoppers attend our events
- We only exhibit in trendy, high traffic urban locations
- We carefully curate our events with the best vendors
- We have fun, interactive activities for the attendees
- Incredible DJs playing live all day
- Fun contests, prizes and giveaways



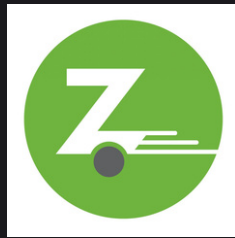


JOIN THE MOVEMENT AND...

- **Meet and interact with new and existing customers!**
- Connect with an affluent demographic.
- **Average annual household income of \$120K**
- Increase your exposure!
- **Exhibit with us in high traffic, trendy neighborhoods. Support the Arts! It looks great to your customers.**
- Acquire a NEW customer base.
- **Get a TON of exposure via our social media campaigns!**
- We reach over 250k customers per event from our combined networks of vendors & sponsors per show!



SAMPLE OF PREVIOUS SPONSORS:



MEDIA COVERAGE INCLUDES:



2022 NEWS COVERAGE SAMPLE

Click image to watch!





URBAN EXHIBIT MARKET

FEBRUARY 11, 2024 / 12-5PM

THE GREAT HALL- 1187 QUEEN ST. WEST

Kick off 2024 with us and our awesome artists, at this very popular annual event taking place at the beautiful historical Great Hall situated in Toronto's Queen's West District.

This February 11th 2024, join our 85+ artists, food vendors & live DJ for a one day art market featuring hand made products and original art. This is a fantastic opportunity for you to grow your client base, acquire new clients and sell your products and services.

EVENT FACTS

Number of Exhibitors: 85 artists/ 5 sponsors
Number of Visitors: Approximately 3-4K shoppers
Demographics: Men 35% - Women 65%
Median Age: 28-60 years old
Average Household Income: \$110k
Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 6.6K
Twitter : 2.5K
Instagram: 21K
Newsletter database: 9K



SPRING POP UP

MARCH 24 2024 / 12-5PM

THE GREAT HALL- 1087 QUEEN ST. WEST

Join our Spring season launch with us and our awesome artists, at this very popular annual event taking place at the beautiful historical The Great Hall in Toronto's Queen's West District.

This March 24 join our 85+ artists, food vendors & live DJ for a one day art market featuring hand made products and original art. This is a fantastic opportunity for you to grow your client base, acquire new clients and sell your products and services.

EVENT FACTS

Number of Exhibitors: 85 artists/ 5sponsors

Number of Visitors: Approximately 3-4k shoppers

Demographics: Men 35% - Women 65%

Median Age: 28-60 years old

Average Household Income: \$110k

Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 6.6K

Twitter : 2.5K

Instagram: 21K

Newsletter database: 9K



LIBERTY VILLAGE ART CRAWL - 11th Annual!

JUNE 8, 2024 / 11-6PM

THE BENTWAY - 250 FORT YORK BLVD

Now in its 11th year, this one day annual event continues to be a fan favorite with show attendees and artists alike!

This June 8th 2024, join our 150 artists, food vendors & live DJ at THE BENTWAY, in Toronto's trendy King West, for a one day outdoor art market featuring original, hand made products by Toronto's most talented artists!

EVENT FACTS

Number of Exhibitors: 120 artists/ 10 sponsors

Number of Visitors: Approximately 67K shoppers

Demographics: Men 35% - Women 65%

Median Age: 28-60 years old

Average Household Income: \$110k

Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 6.6K

Twitter : 2.5K

Instagram: 21K

Newsletter database: 9K



BENTWAY BLOCK PARTY

DATE TBD

THE BENTWAY - 250 FORT YORK BLVD

Don't miss this Bentway annual event! its !

Join our 85+ artists, food vendors & live DJ at THE BENTWAY, in Toronto's trendy King West, for a one day outdoor art market featuring original, hand made products by Toronto's most talented artists!

EVENT FACTS

Number of Exhibitors: 85 artists/ 20 vendors

Number of Visitors: Approximately 3000-4000 shoppers

Demographics: Men 35% - Women 65%

Median Age: 28-60 years old

Average Household Income: \$90k

Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 6.6K

Twitter : 2.5K

Instagram: 19K

Newsletter database: 9K



CHRISTMAS MARKET- 10TH ANNUAL

NOVEMBER 2, 2024 / 11-6PM

THE BENTWAY - 250 FORT YORK BLVD

We invite you to join our BIGGEST outdoor event the year! Our annual Christmas Market is host to 200 vendors and over 10 thousand visitors! A great opportunity for you to grow your brand and acquire new fans and clients!

Join our 200 artists, food vendors & live DJ at the gorgeous and spacious Bentway (under the Gardiner Expressway) for a one day Christmas shopping extravaganza like no other!

EVENT FACTS

Number of Exhibitors: 200 artists/10 Sponsors

Number of Visitors: Approximately 9000-10,000 shoppers

Demographics: Men 35% - Women 65%

Median Age: 28-60 years old

Average Household Income: \$110k

Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 6.6K

Twitter : 2.5K

Instagram: 21.4K

Newsletter database: 9K



CHRISTMAS POP UP- 9TH ANNUAL

DECEMBER 1, 2024 / 12-5PM

THE GREAT HALL- 1087 QUEEN ST. WEST

We invite you to join our last event of 2024!
Our biggest indoor Christmas Market of the year!

Join our 100 artists, food vendors & live DJ at beautiful historical Great Hall in Toronto's trendy Queen St. West, for a one day (indoor) one of a kind Christmas shopping experience.

EVENT FACTS

Number of Exhibitors: 100 artists/ 5 Sponsors

Number of Visitors: Approximately 3000 shoppers

Demographics: Men 35% - Women 65%

Median Age: 28-60 years old

Average Household Income: \$110k

Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 6.6K

Twitter : 2.5K

Instagram: 21K

Newsletter database: 9K



BECOME OUR PRESENTER SPONSOR!

ENJOY THE FOLLOWING PERKS!

- "PRESENTED BY" title of the Event or season of events
- Custom space for an activation
- Customized activation day of event
- B2B linking
- Prominent sponsor recognition on all event-related marketing & promotional materials
- Featured sponsor logo on our event swag bags
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition and link from the home page on our website
- Company name mentioned in all media advertising: print, and social media and press kit



To inquire about being our Presenter Sponsor, contact Nadia Lloyd at info@torontoartcrawl.com or 416-993-5833.

WE LOOK FORWARD TO HELPING YOU GROW
YOUR BRAND!

CHOOSE YOUR PREFERRED BOOTH SIZE BELOW & REGISTER
[HERE.](#)

OPTION A

4'x3' BOOTH

\$497+ HST

[REGISTER HERE](#)

OPTION B

6'x4' BOOTH

\$697+ HST

[REGISTER HERE](#)

OPTION C

10'x10' BOOTH

\$897+ HST

[REGISTER HERE](#)

“ Well
organized
events, lots of
shoppers
come
through, this
will be my 8th
year doing
TAC events,
they deliver!”
Hillary Woo,
Toronto

TORONTO ART CRAWL



@torontoartcrawl

CONTACT NADIA:

t. 416-993-5833

e. info@torontoartcrawl.com

w. www.torontoartcrawl.com