



TORONTO ART CRAWL

2022 SPONSORSHIP DECK

WWW.TORONTOARTCRAWL.COM

[@TORONTOARTCRAWL](https://twitter.com/TORONTOARTCRAWL)

EST. 2013



ABOUT US

Toronto Art Crawl was founded in 2013 by Nadia Lloyd, Toronto artist & designer, with the mission and vision to provide Toronto artists and artisans an opportunity to create, show their work, and make a living from their passion. Since its inception, Toronto Art Crawl has hosted OVER 72 events featuring thousands of artists and welcoming thousands of happy shoppers.



"I am so proud that Toronto Art Crawl has been voted Top 6 art fair to attend in Toronto 3 years in a row by BlogTO, not to mention having three seasons Presented by Cirque Du Soleil." Nadia Lloyd

**NADIA LLOYD
CREATIVE DIRECTOR/ ARTIST
WWW.NADIALLOYD.COM**

**VOTED BEST 2021 TORONTO ARTIST & FACE
DESIGNER BY NOW MAGAZINE**

"I've been attending TAC events since day one and I am NEVER disappointed! Amazing talent and great location and the DJ's are amazing!" Gill M, Liberty Village



WHAT MAKES US UNIQUE?

- We only exhibit in trendy, high traffic urban locations
- We carefully curate our events with the best vendors
- The finest independent artists & designers in the city
- Fun, interactive activities for the attendees •
- The most sought after Toronto Food Trucks/vendors
- People go NUTS over our DJs
- Our contests, prizes and giveaways





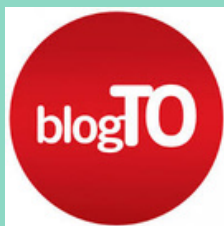
JOIN THE MOVEMENT AND...

- **Meet and interact with new and existing customers!**
- Connect with an affluent demographic.
- **Average annual household income of \$90K**
- Increase your exposure!
- **Exhibit with us in high traffic, trendy neighborhoods. Support the Arts! It looks great to your customers.**
- Acquire a NEW customer base.
- **Get a TON of exposure via our social media campaigns!**
- We reach over 250k customers per event from our combined network of vendors & sponsors per show!

SAMPLE OF PREVIOUS SPONSORS:



MEDIA COVERAGE INCLUDES:



2021 NEWS COVERAGE SAMPLE

Click image to watch!





2022 SPRING POP UP- 4TH ANNUAL

MARCH 27, 2022 / 11-5PM
THE GREAT HALL- 1087 QUEEN ST. WEST

Kick off the Spring season with us and our awesome artists, at this very popular annual event taking place at the beautiful historical Great Hall in Toronto's Queen's West District.

This March 27th, join our 90 artists, food vendors & live DJ for a one day art market featuring hand made products and original art. This is a fantastic opportunity for you to grow your client base, acquire new clients and sell your products and services.

EVENT FACTS

- Number of Exhibitors: 90 artists/ 10 sponsors
- Number of Visitors: Approximately 2000-2500 shoppers
- Demographics: Men 35% - Women 65%
- Median Age: 28-60 years old
- Average Household Income: \$90k
- Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 5K
Twitter : 2.5K
Instagram: 17K
Newsletter database: 8K



2022 LIBERTY VILLAGE ART CRAWL - 9TH ANNUAL

JUNE 4, 2022 / 11-6PM

THE BENTWAY - 215 FORT YORK BLVD

Now in its 9th year, this one day annual event continues to be a fan favorite with show attendees and artists alike!

This June 4th 2022, join our 120 artists, food vendors & live DJ at THE BENTWAY, in Toronto's trendy King West, for a one day outdoor art market featuring original, hand made products by Toronto's most talented artists!

EVENT FACTS

Number of Exhibitors: 120 artists/ 20 vendors

Number of Visitors: Approximately 3000-4000 shoppers

Demographics: Men 35% - Women 65%

Median Age: 28-60 years old

Average Household Income: \$90k

Free admission to attendees

OUR SOCIAL FOLLOWERS



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Twitter : 2.5K

Instagram: 17K

Newsletter database: 8K



2022 CHRISTMAS MARKET- 7TH ANNUAL

NOVEMBER 05, 2022 / 11-6PM
THE BENTWAY - 215 FORT YORK BLVD

We invite you to join our last outdoor event of 2022! Our biggest event of the year, our annual Christmas POP UP! A great opportunity for you to grow your brand and acquire new fans and clients!

Join our 140 artists, food vendors & live DJ at the gorgeous and spacious Bentway (under the Gardiner Expressway) for a one day Christmas shopping extravaganza like no other!

EVENT FACTS

Number of Exhibitors: 140 artists/ 10 Sponsors
Number of Visitors: Approximately 5000-6000 shoppers
Demographics: Men 35% - Women 65%
Median Age: 28-60 years old
Average Household Income: \$100k
Free admission to attendees

OUR SOCIAL FOLLOWERS



Facebook: 5K
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Newsletter database: 8K



2022 CHRISTMAS POP UP- 8TH ANNUAL

DECEMBER 4, 2022 / 11-5PM
THE GREAT HALL- 1087 QUEEN ST. WEST

We invite you to join our last event of 2022! Our biggest indoor Christmas POP UP of the year!

Join our 120 artists, food vendors & live DJ at beautiful historical Great Hall in Toronto's trendy Queen St. West, for a one day (indoor) one of a kind Christmas shopping experience.

EVENT FACTS

- Number of Exhibitors: 120 artists/ 10 Sponsors
- Number of Visitors: Approximately 2000-3000 shoppers
- Demographics: Men 35% - Women 65%
- Median Age: 28-60 years old
- Average Household Income: \$90k
- Free admission to attendees

OUR SOCIAL FOLLOWERS



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BECOME OUR PRESENTER SPONSOR!



ENJOY THE FOLLOWING PERKS!

- "PRESENTED BY" title
- 10'x20' space for an activation
- Customized activation day of event
- B2B linking
- Prominent sponsor recognition on all event-related marketing & promotional materials
- Featured sponsor logo on our event swag bags
- Sponsor listing on all at-event signage and event hand-outs
- Sponsor recognition and link from the home page on our website
- Company name mentioned in all media advertising: print, and social media and press kit

To inquire about being our Presenter Sponsor, contact Nadia Lloyd at info@torontoartcrawl.com or 416-993-5833.

WE LOOK FORWARD TO HELPING YOU GROW YOUR BRAND!

CHOOSE YOUR PREFERRED BOOTH SIZE BELOW & REGISTER [HERE](#).

OPTION A

4'x3' BOOTH

\$397+ HST

[REGISTER HERE](#)

OPTION B

6'x4' BOOTH

\$497+ HST

[REGISTER HERE](#)

OPTION C

10'x10' BOOTH

\$697+ HST

[REGISTER HERE](#)

“ Well organized events, lots of shoppers come through, this will be my 8th year doing TAC events, they deliver!”
Hillary Woo,
Toronto

TORONTO ART CRAWL



@torontoartcrawl

CONTACT NADIA:

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