

Market success

Tips and tricks to make the most of your market season.

- Engage: make eye contact, smile. Have a warm and inviting disposition.
- Stay off your phone and off your chair, people don't want to feel like they are "bothering" you, so it's best if you are standing and ready to greet them.
- Keep your display simple and clutter free. No need to have all your merchandise on there at once. Have enough so people know what you're selling, and your display is clean and organized.
- Network! Meet lots of shoppers and your co-vendors too, they can also become your clients.
- Acquire and retain clients! Make sure your clients know where to find you online. Have a QR code they can scan.
- If you sell food and treats, have some samples to hand out. Give ppl a free taste, they're more likely to buy after sampling.

Make the most of your time and investments at markets with these simple little tricks! You'll see a huge financial return.

Wishing you an amazing market season and excited to host you.

Nadia Lloyd
Toronto Art Crawl Curator