



# TORONTO ART CRAWL

**2024 SPONSORSHIP DECK**

**WWW.TORONTOARTCRAWL.COM**

**@TORONTOARTCRAWL**

**EST. 2013**



## ABOUT US

Back in 2013, a creative fireball named Nadia Lloyd founded the Toronto Art Crawl. Her ultimate dream was to give talented local artists and designers a stage to showcase their work and turn their passion into a profession.

Fast forward to today, and the Toronto Art Crawl has hosted a whopping 87 events. Thousands of artists and sponsors have wowed the crowds, and countless happy shoppers have walked away with their arms full of inspiration. But that's not all. This fantastic community has also pumped hundreds of thousands of dollars into the pockets of our talented exhibitors. Let's keep this art-tastic party going!



***“So proud to provide a platform for Toronto artists and small business to reach a large audience and generate new customers and income” Nadia Lloyd***

NADIA LLOYD  
CREATIVE DIRECTOR/ ARTIST  
[WWW.NADIALLOYD.COM](http://WWW.NADIALLOYD.COM)

VOTED BEST 2021 TORONTO ARTIST & FACE DESIGNER  
BY NOW MAGAZINE



# WHAT MAKES US UNIQUE?

We've been on an 11-year mission to create the most epic art and lifestyle events the city has ever seen!

Our annual attendance of 30,000+ is proof that we've nailed it!

We only pick the coolest, most urban venues to showcase our carefully curated art.

But it's not just about the art, we also have super fun activities that will keep you buzzing all day long!

Plus, our live DJs will be spinning the hottest tunes and we have tons of contests, prizes, and giveaways that'll make you want to dance!

## **Our social media sphere of influence:**



Facebook: 6.6K  
Twitter : 2.5K  
Instagram: 21K  
Newsletter database: 9K



## JOIN THE MOVEMENT AND...

- Get ready to mingle with new and old customers, and rub shoulders with the elite!
- Our events attract a crowd with an average household income of \$120K, so you know you're in good company.
- Plus, you'll be setting up shop in chic neighborhoods, supporting the arts, and gaining new fans.
- Our social media campaigns will give you a red-carpet welcome and you'll reach over 250k customers per event through our network of vendors and sponsors.
- **It's time to grow your brand and make a statement!**



# 2024 EVENTS AT QUICK GLANCE

EVENT NAME	EVENT DATE	LOCATION	EXPECTED ATTENDANCE
<b>THE URBAN EXHIBIT MARKET</b> <i>*8TH ANNUAL</i>	FEBRUARY 11 2024	THE GREAT HALL (INDOOR)	4000 VISITORS
<b>THE SPRING POP UP</b> <i>*8TH ANNUAL</i>	MARCH 24 2024	THE GREAT HALL (INDOOR)	4000 VISITORS
<b>THE LIBERTY VILLAGE ART CRAWL</b> <i>*11TH ANNUAL</i>	JUNE 8 2024	THE BENTWAY (OUTDOOR)	10 000 VISITORS
<b>CHRISTMAS MARKET</b> <i>*10TH ANNUAL</i>	NOVEMBER 2 2024	THE BENTWAY (OUTDOOR)	10 000 VISITORS
<b>CHRISTMAS POP UP</b> <i>*8TH ANNUAL</i>	DECEMBER 1 2024	THE GREAT HALL (INDOOR)	4000 VISITORS

## OUR SOCIAL MEDIA REACH:



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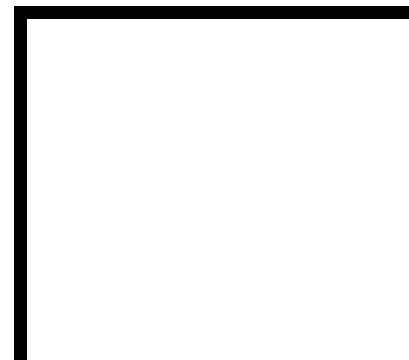
# SAMPLE OF PREVIOUS SPONSORS



# MEDIA COVERAGE INCLUDES



# 2023 NEWS COVERAGE SAMPLE



# SPONSORSHIP PACKAGES

## PACKAGE 1

# \$397

### 4'X3' BOOTH

- Activation at Event
- Logo on Website B2B
- Social Media Feature

**BOOK NOW!**

## PACKAGE 2

# \$597

### 6'X4' BOOTH

- Activation at Event
- Logo on Website B2B
- Social Media Feature

**BOOK NOW!**

## PACKAGE 3

# \$797

### 10'X10' BOOTH

- Activation at Event
- Logo on Website B2B
- Social Media Feature

**BOOK NOW!**

## PACKAGE 4

# \$1500

### 10'x20' BOOTH

- Activation at Event
- Logo on Website B2B
- Social Media Feature

**BOOK NOW!**

## PACKAGE 5

# PRESENTER

- Pick your very own activation!
- Your logo will be front and center on all marketing materials and newsletters.
- Don't miss out on the extra juicy details on the next page!

**CONTACT US**

**CONTACT: NADIA LLOYD  
CREATIVE DIRECTOR**

416-993-5833

[info@torontoartcrawl.com](mailto:info@torontoartcrawl.com)

[www.torontoartcrawl.com](http://www.torontoartcrawl.com)



## BECOME OUR PRESENTER SPONSOR!

### CHECK OUT THESE SWEET BENEFITS!

- "PRESENTED BY" bragging rights for the event
- A unique area for your brand to shine at the event
- A clickable link to your B2B website
- Bold sponsor shout-outs on all event-related buzz and promos
- A spot on event flyers to showcase your awesomeness
- A shoutout to your company in all media ads: printed, digital, and press kit



Want to be the mastermind behind our Presenter Sponsor?

Ping Nadia Lloyd at [info@torontoartcrawl.com](mailto:info@torontoartcrawl.com) or dial-up 416-993-5833 to get the ball rolling.

